

The Team:

- Alex Zeigher, UX Designer
- Valeriia Vovchik, UX Designer
- Anders Lillevik, Founder

Communication Expectations:

E-mail, zoom calls during business hours. Set up an agenda and have a call.

Problem Statement: Design recommendations to improve user experience of the platform’s dashboard and project screens.

User pain points: Procurement professionals seek to centralize all activities in a single portal, collaborate openly across internal functions, and display financial and non-financial benefits of their actions.

Deliverables and Tasks:

Deliverable	Details/Specifications	Tasks Involved to Produce Deliverable	Hours
Secondary research report	<ul style="list-style-type: none">- Team workshop	<ul style="list-style-type: none">- Team discussions (whole team)	4
Heuristic Analysis of current product	<ul style="list-style-type: none">- Navigate and dissect current product’s features	<ul style="list-style-type: none">- Heuristic evaluation of product (Valeriia, Alex)- Recruit expert opinions (Alex)	14
Competitors research report	<ul style="list-style-type: none">- Competitors:- Cirtuo- Per Angusta- Prokuria- https://tryevergreen.com/	<ul style="list-style-type: none">- Competitive advantages/ disadvantages by Alex, Valeriia- Usability tests of the current version by Alex	8
Written summary + hi fi prototype	<ul style="list-style-type: none">- Written findings and recommendations- <i>Prototype of ideas</i>	<ul style="list-style-type: none">- Analyze findings and compile recommendations (Alex, Valeriia)- Build a visual prototype of suggestions (Alex, Valeriia)- Recruit usability testing (Alex)	14

Milestones

Date	What Will Be Shared with the	How Will This Be Shared? (By email, in a
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	Company	Skype meeting, etc.)
11/30/2020	Secondary research report	Email
12/10/2020	Heuristic Analysis report	Email
12/14/2020	Competitors research report	Email (optionally we can set up a zoom call)
12/21/2020	Written summary with prototype	Group zoom call (optionally by email)

Items Needed from Company to Complete Deliverables and Date Items Are Needed By

Item Needed	Date Company Will Share Item with Student	How Will This Be Shared?
Demo login and password	Got it	email
Brand assets (logos, UI elements, fonts, etc)	ASAP	email